# Project Report
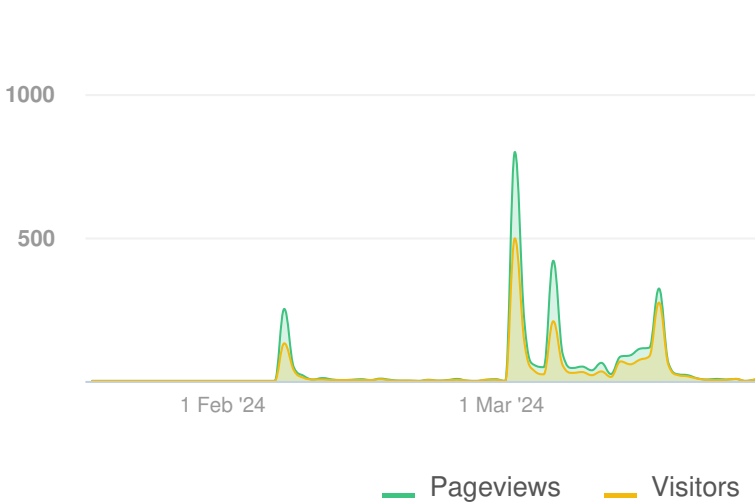
01 March 2021 - 25 March 2024
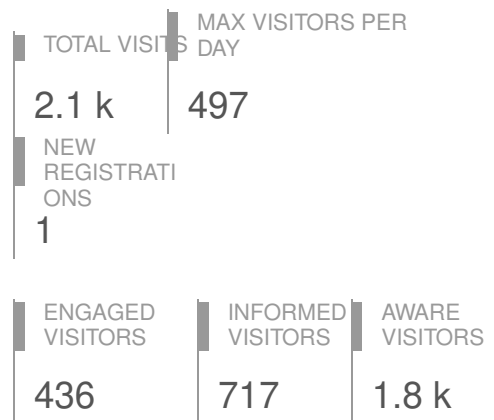
# Abbotsford School District | Engagement Portal

## Strategic Plan Consultation 2024-2028

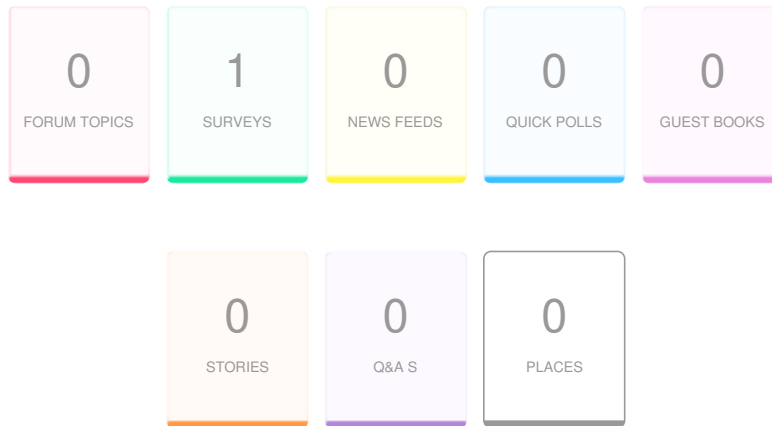BANG THE TABLE engagementHQ

## Visitors Summary



| | | |
| --- | --- | --- |
| 1 Feb '24 | 1 Mar '24 | |

— Pageviews — Visitors

## Highlights

| TOTAL VISITS | MAX VISITORS PER DAY |
| --- | --- |
| 2.1 k | 497 |

| NEW REGISTRATIONS |
| --- |
| 1 |

| ENGAGED VISITORS | INFORMED VISITORS | AWARE VISITORS |
| --- | --- | --- |
| 436 | 717 | 1.8 k |

| Aware Participants | 1,824 |
| --- | --- |
| **Aware Actions Performed** | **Participants** |
| Visited a Project or Tool Page | 1,824 |

| Informed Participants | 717 |
| --- | --- |
| **Informed Actions Performed** | **Participants** |
| Viewed a video | 0 |
| Viewed a photo | 0 |
| Downloaded a document | 0 |
| Visited the Key Dates page | 0 |
| Visited an FAQ list Page | 0 |
| Visited Instagram Page | 0 |
| Visited Multiple Project Pages | 272 |
| Contributed to a tool (engaged) | 436 |

| Engaged Participants | | | 436 |
| --- | --- | --- | --- |
| **Engaged Actions Performed** | Registered | Unverified | Anonymous |
| Contributed on Forums | 0 | 0 | 0 |
| Participated in Surveys | 0 | 0 | 436 |
| Contributed to Newsfeeds | 0 | 0 | 0 |
| Participated in Quick Polls | 0 | 0 | 0 |
| Posted on Guestbooks | 0 | 0 | 0 |
| Contributed to Stories | 0 | 0 | 0 |
| Asked Questions | 0 | 0 | 0 |
| Placed Pins on Places | 0 | 0 | 0 |
| Contributed to Ideas | 0 | 0 | 0 |

## ENGAGEMENT TOOLS SUMMARY

| | | | | |
|---|---|---|---|---|
| **0**<br>FORUM TOPICS | **1**<br>SURVEYS | **0**<br>NEWS FEEDS | **0**<br>QUICK POLLS | **0**<br>GUEST BOOKS |
| **0**<br>STORIES | **0**<br>Q&A S | **0**<br>PLACES | | |

| Tool Type | Engagement Tool Name | Tool Status | Visitors | Contributors | | |
|---|---|---|---|---|---|---|
| | | | | Registered | Unverified | Anonymous |
| Qanda | What questions do you have about the Budget? | Draft | 0 | 0 | 0 | 0 |
| Survey Tool | SURVEY: Strategic Plan Consultation | Archived | 1280 | 0 | 0 | 436 |

## ENGAGEMENT TOOL: SURVEY TOOL

SURVEY: Strategic Plan Consultation

| Visitors 1280 | Contributors 436 | CONTRIBUTIONS 437 |
|---|---|---|

**Please share how you are best connected to the Abbotsford School District.**

8 (1.8%)

7 (1.6%)

58 (13.3%)

192 (43.9%)

172 (39.4%)
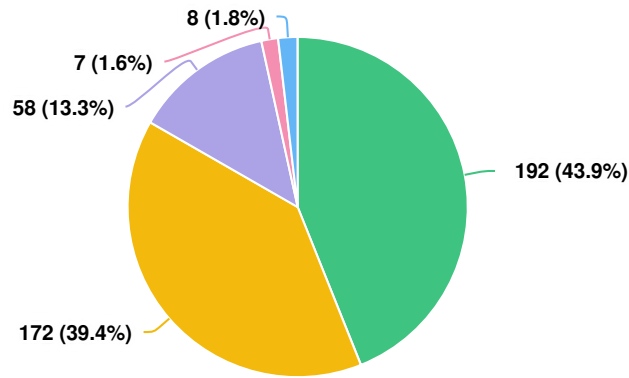
**Question options**

● I am a parent/guardian    ● I am an employee    ● I am both a parent/guardian AND an employee    ● I am a student

● I am a community member

*Mandatory Question (437 response(s))*

*Question type: Radio Button Question*

**Apart from the district's key focus areas of Literacy, Numeracy, and Student mental health and wellbeing under the Student Success Pillar, what other areas are most important for us to consider in our next strategic plan? Please rank these in order...**

| OPTIONS | AVG. RANK |
|---|---|
| Developing Core Competencies (creativity, problem solving, critical thinking and problem solving) | 1.94 |
| Early Learning | 2.86 |
| Career Development and Post-Secondary Options | 3.12 |
| Flexibility and Personalization | 3.44 |
| Student Voice | 3.64 |

*Mandatory Question (437 response(s))*

*Question type: Ranking Question*

**Under the Board's Optimized Resources pillar, what areas are most important for us to consider in our next strategic plan?  Please rank these in order of priority, where 1 = Top Priority.**

| OPTIONS | AVG. RANK |
| --- | --- |
| Ensuring schools are safe, clean, and properly maintained | 1.64 |
| School capital equipment replacement | 2.73 |
| Ensuring robust, secure digital infrastructure | 3.18 |
| Student Transportation | 3.70 |
| Maintain reasonable surplus and contingency funds | 3.76 |

*Mandatory Question (437 response(s))*

*Question type: Ranking Question*

**Under the Board's Engaging Opportunities pillar, what areas are most important for us to consider in our next strategic plan?Please rank these in order of priority, where 1 = Top Priority.**

| OPTIONS | AVG. RANK |
| --- | --- |
| Raise awareness of Educational and Extra-curricular opportunities | 2.48 |
| Improve ethical and innovative use of technology | 2.66 |
| Improve communications to internal and external stakeholders | 3.16 |
| Leverage modern tools and technologies (AI, machine learning) to create efficiencies and improve performance | 3.28 |
| Effectively communicate progress related K-12 Anti-Racism Action Plan | 3.42 |

*Mandatory Question (437 response(s))*

*Question type: Ranking Question*

**Under the Board's Progressive Workforce pillar, what areas are most important for us to consider in our next strategic plan?Please rank these in order of priority, where 1 = Top Priority.**

| OPTIONS | AVG. RANK |
| --- | --- |
| Recruitment and retention of staff | 1.95 |
| Supporting health and safety of employees | 2.57 |
| Build and strengthen the district's culture of thriving, connection, and transparency | 3.04 |
| Expanding employee training opportunities | 3.55 |
| Leadership Development and Succession Planning | 3.89 |

*Mandatory Question (437 response(s))*

*Question type: Ranking Question*