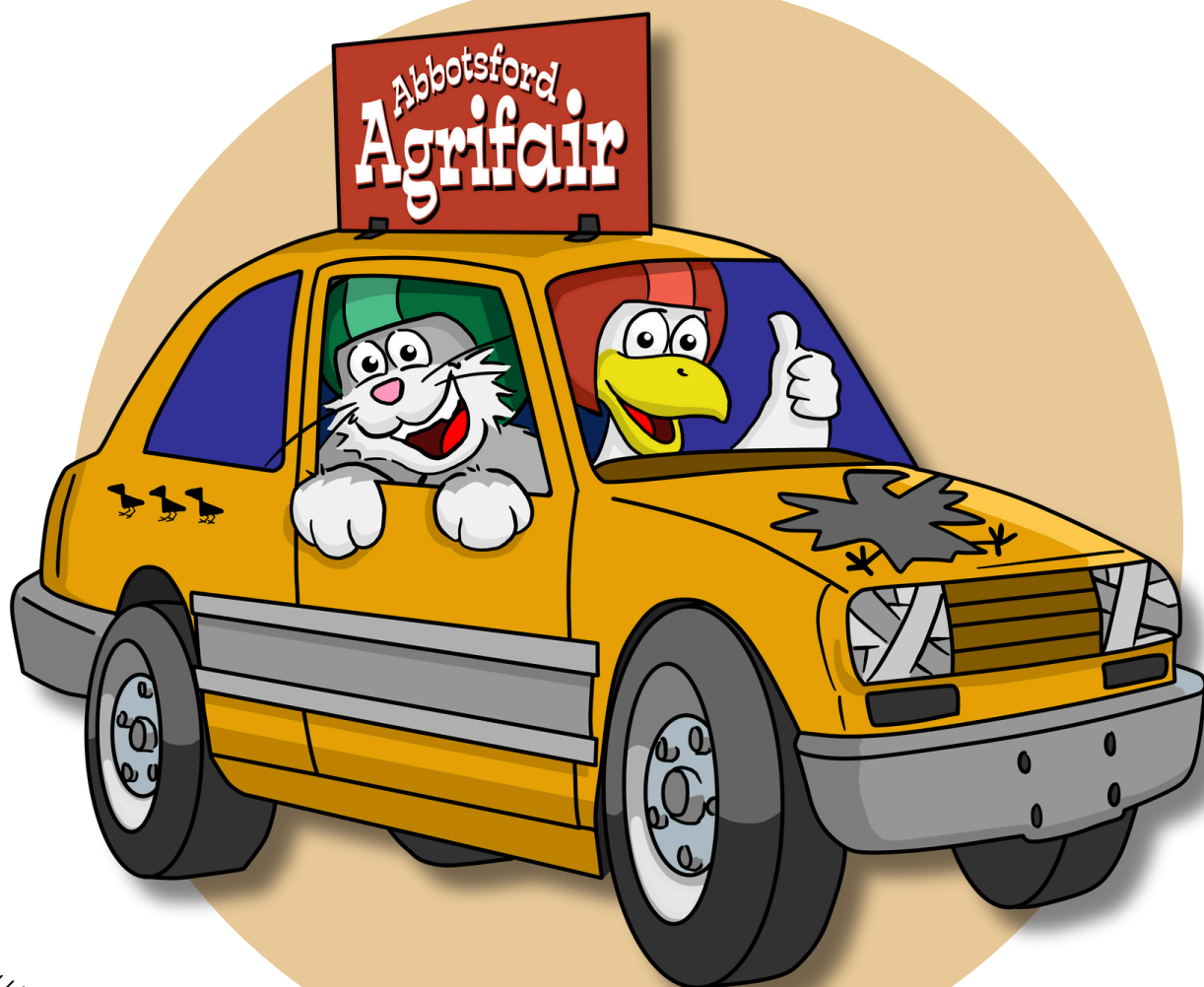


Abbotsford Agrifair

2025 SPONSORSHIP PACKAGE

Get Revved Up in Red & White



A Celebration of Canadian Horsepower & Pride

ABOUT AGRIFAIR

A PROUD TRADITION SINCE 1909

Agrifair's roots trace back to 1909, just one year after the British Columbia Electric Railway (BCER) arrived, fueling the rapid growth of the Village of Abbotsford. Over the decades, fairs have transformed—from gypsies and crystal balls to thrilling midway rides and award-winning competitions. Today, Agrifair continues to evolve, expanding its focus on agriculture, livestock, family entertainment, and education. And after all these years, we remain the best little country fair—a testament to the unwavering support of our community.

WHO WE ARE

Abbotsford Agrifair is a not-for-profit registered charitable organization led by a dedicated volunteer board of ten directors and one full-time staff member. Our success is made possible by the City of Abbotsford, BC Community Gaming, generous sponsors, and the countless volunteers who bring this three-day event to life. Sponsor support is the foundation of our financial sustainability, ensuring that Agrifair continues to thrive.

OUR COMMITMENT

Promoting & Educating

We highlight the importance of agriculture in our daily lives.

Showcasing Local Talent

We provide a platform for artists, performers, and competitors.

Engaging Youth

We collaborate with local schools, offering students valuable volunteer opportunities

Building Community

We strive to involve as many Abbotsford residents as possible.

A TRADITION OF FAMILY, FUN & INNOVATION

Agrifair is more than an event—it's a community leader that celebrates our past while embracing the future. Through innovative entertainment, family-friendly experiences, and educational programming, Agrifair enriches the lives of families in our diverse and inclusive community.

Join us in making Agrifair the best little country fair—today and for generations to come!



SPONSORSHIPS

WHY SPONSOR AGRIFAIR?

1. Unparalleled Community Engagement

Agrifair connects urban and rural communities, attracting thousands of families, businesses, and visitors each year. As a sponsor, your brand gains direct exposure to a diverse audience that values local heritage, family fun, and agriculture.

2. Brand Visibility & Recognition

From on-site signage and event promotions to digital marketing and social media features, sponsors receive extensive brand exposure before, during, and after the event. Your business will be seen by thousands of engaged attendees and a growing online audience.

3. Support a Meaningful Cause

Agrifair is more than just an event—it's a nonprofit, community-driven initiative. Sponsoring Agrifair means investing in agriculture education, youth programs, and family-friendly entertainment, all while strengthening the fabric of our community.

4. Customized Sponsorship Opportunities

We offer tailored sponsorship packages that align with your company's marketing goals—whether it's naming rights, exhibit space, VIP experiences, or exclusive promotions. We work with you to maximize your return on investment.

5. Strengthen Your Corporate Social Responsibility

Show your commitment to community engagement, local heritage, and sustainability. Agrifair provides the perfect platform to highlight your company's values and give back in a way that resonates with your customers.

6. Be Part of a Trusted Legacy

With a history dating back to 1909, Agrifair is a long-standing, respected event in Abbotsford. Partnering with us means associating your brand with a well-loved tradition that continues to grow.

LET'S CREATE A WINNING PARTNERSHIP!

By sponsoring Agrifair, you're not just supporting an event—you're investing in community spirit, education, and entertainment. Join us in making Agrifair the best little country fair while achieving your business goals!

Interested in Sponsorship?

Contact us today to discuss how your business can be part of Agrifair 2025!



2025 PACKAGES AVAILABLE

A CELEBRATION OF CANADIAN HORSEPOWER & PRIDE

\$5,000 CONTRIBUTION - CASH OR IN KIND

- Exhibit Space onsite during all 3 days of the Fair (Value of over \$1600)
- 10 Three-Day Gate Passes (\$350 value)
- 3 Weekend Parking Passes (\$90 value)
- 10 Tickets for the VIP Lounge - includes refreshments (Not available to the public)
- Listing on the Fair Schedule
- PA Announcements during the Fair
- Listed as a Gold Sponsor at www.Agrifair.ca
- Listed on the Sponsor Board during the Fair
- Social Media shout outs (6000+ followers)

\$2,500 CONTRIBUTION - CASH OR IN KIND

- Discounted Exhibit Space onsite during the Fair (Up to \$1000 value)
- 4 Three-Day Gate Passes (\$120 value)
- 1 Weekend Parking Pass (\$30 value)
- 4 Tickets for the VIP Lounge (Not available to the public)
- Listing on the Fair Schedule
- PA Announcements during the Fair
- Listed as a Silver Sponsor at www.Agrifair.ca
- Listed on the Sponsor Board during the Fair
- Social Media shout outs (6000+ followers)

\$1,000 CONTRIBUTION - CASH OR IN KIND

- 2 Three-Day Gate Passes (\$70 value)
- 1 Three-Day Parking Pass (\$30 value)
- 2 Tickets to the VIP Lounge (Not available to the public)
- Listing on the Agrifair schedule
- Listed as a Bronze Sponsor at www.Agrifair.ca
- Listed on the Agrifair Sponsors Board during the Fair
- Social Media shout outs (6000+ followers)

\$500 CONTRIBUTION - CASH OR IN KIND

- 2 One-Day Gate Passes (\$40 value)
- 1 One-Day Parking Pass (\$10 value)
- 2 Tickets for the VIP Lounge (Not available to the public)
- Acknowledged as a Contributor at www.Agrifair.ca
- Name on the Agrifair Sponsors Board during the Fair
- Social Media shout outs (6000+ followers)

\$250 CONTRIBUTION - CASH OR IN KIND

(Prizes for 4-H or Open Horse Show)

- 2 One-Day Gate Passes (\$40 Value)
- 1 One-Day Parking Pass (\$10 Value)
- Acknowledged as a Friend of the Fair at www.Agrifair.ca
- Listed on the 4-H / Horse Show Sponsors board during the Fair
- Social Media shout outs (6000+ followers)



2025 PACKAGES AVAILABLE

EXCLUSIVE PACKAGES

PRESENTING SPONSORS Starting at \$7,500

Be the exclusive Presenting Sponsor for Agrifair (e.g., **Agrifair presented by "Your Company"** on all advertising) or the exclusive Presenting Sponsor for any of these exciting attractions:

- The Mainstage Festival
- Monster Truck Shows
- Demolition Derby
- Kids Zone
- Extreme Logger Shows
- Extreme Dog Shows
- All Star Wrestling
- Pig Races
- VIP/Volunteer Lounge
- 4-H Program
- Chainsaw Carving Shows

Presenting Sponsor terms and benefits will be negotiated based on your business's needs and could include:

- Exclusive naming rights
- Exhibitor space on-site during the fair
- Three-day gate passes
- Parking passes
- Social media shoutouts
- Agrifair activations at your place of business
- Social Media shout outs (6000+ followers)
- And much more!



MOTORSPORTS VIP CHALET SPONSOR \$3000

- 10 VIP Tickets for one Monster Truck Show - includes refreshments (\$400 value)
- 10 Three-Day Fair Gate Passes (\$300 value)
- 3 Weekend Parking Passes (\$270 value)
- Listing on the Fair Schedule
- PA Announcements during the Monster Truck Show
- Listed as a Chalet Sponsor at www.Agrifair.ca
- Listed on the Sponsor Board during the Fair
- Social Media shout outs (6000+ followers)

GET REVVED UP IN RED & WHITE...

SIGN ME UP

CONTACT

We understand every business has unique needs; we are available to create custom packages. Reach out to **Cory Cassel, Fair Manager** today!

(604) 852-6674 | fairmanager@agrifair.ca | www.agrifair.ca

COMPANY NAME:

CONTACT NAME:

PHONE NUMBER:

EMAIL ADDRESS:

SPONSORSHIP PACKAGE:

PAYMENT METHOD:

OTHER DETAILS:

SIGNATURE: _____

DATE: _____

Thank you for sponsoring Agrifair 2025

Cory Cassel, Fair Manager

(604) 852-6674

fairmanager@agrifair.ca

www.agrifair.ca

Come join us for the *Best Little Country Fair!*

August 1st - 3rd, 2025

32470 Haida Drive, Abbotsford, BC. V2T 5A6

